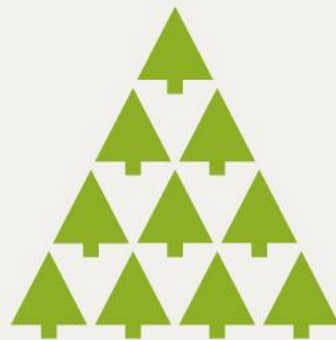


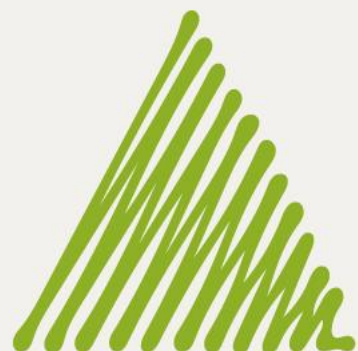
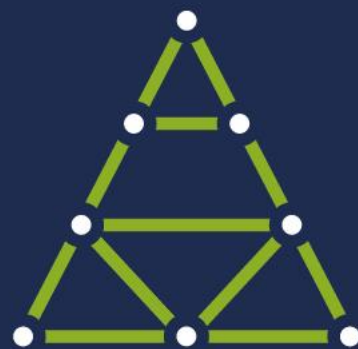
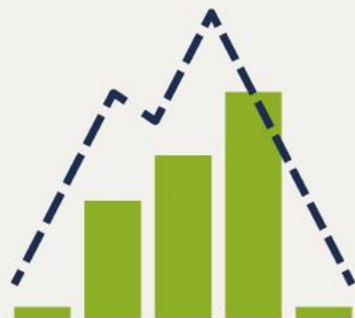
XIII European Mountain Convention

Shaping the future of mountain economies

15 - 18 October 2024 | Puigcerdà - Catalonia



Bernadette Campà Roca



FGC Turisme: Transitioning to a sustainable tourism model for mountain resorts

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Table of content

1. FGC Turisme and mountain tourism in the Catalan Pyrenees

2. FGC Turisme's prime strategies for Mountain Tourism

- Diversification & Deseasonalisation – The 365 model
- Environmental sustainability
- 3-axis local contribution: economic, social and environment

3. Sustainable Tourism Commitment – A long time Story at FGC

- Main Milestones and Event Timeline

4. Relevant Projects: ECOVALL – Vall de Nuria's transition programme to a 0

Carb 365 Mountain Resort



1. FGC Turisme and mountain tourism in the Catalan Pyrenees

- 6 mountain resorts in the Catalan Pyrenees
- 2 rack railways
- 3 tourist trains
- 2 funiculars
- 1 astronomical park



1. FGC Turisme and mountain tourism in the Catalan Pyrenees

FGC Turisme's KPI's

Average workforce of FGC Turisme in 2023:

352,37

Number of annual visitors:

1.926.707

Total CSI of FGC Turisme:

4,16

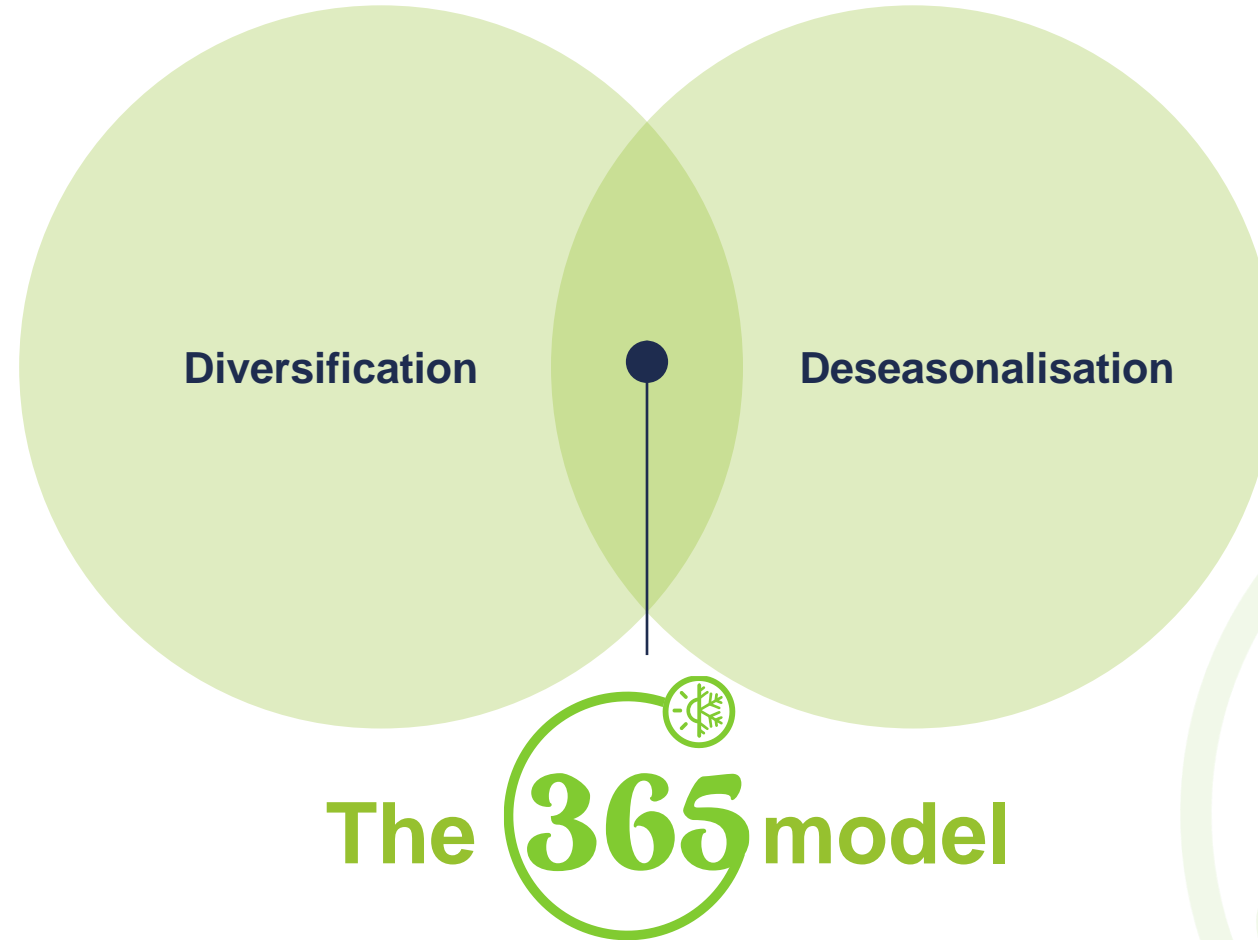
Annual turnover of all our stations

32 M



2. FGC Turisme's prime strategies for Mountain Tourism

Diversification & Deseasonalisation – The 365 model



2. FGC Turisme's prime strategies for Mountain Tourism

Environmental sustainability

Energy transition

Decarbonization

Reduction of water and energy consumption

Elimination of waste and circular economy

Provide Sustainable transportation to the mountain resorts

Provide Sustainable parking facilities



2. FGC Turisme's prime strategies for Mountain Tourism

3-axis local contribution: economic, social and environment

Total expenditure*

322 million €

181 million € GDP

2,721 jobs

Regional scale

9.2% of GVA

7.6% of the occupation

* Data from the UPF study for 2022.

Direct emissions CO₂
area 1 (2018 – 2023)

↓ **8%***

↓ **30%**

* Despite having incorporated the Vallter and Boí Taüll stations and the Astronomical Park.



3. Sustainable Tourism Commitment – A long time Story at FGC

Main Milestones and Event Timeline (1/2)



3. Sustainable Tourism Commitment – A long time Story at FGC

Main Milestones and Event Timeline (2/2)



4. ECOVALL – Vall de Nuria's transition programme to a 0 Carb 365 Mountain Resort



4. ECOVALL – Vall de Nuria's transition programme to a 0 Carb 365 Mountain Resort



The ECOVALL project is the tool that allows for strengthening the capacity for adaptation to climate change, defining future strategies, and becoming a reference in environmental management.

It must enable us to improve, raise awareness and establish the foundations for more responsible management.

It is the framework for the development of several actions aligned with the Sustainable Development Goals.



4. ECOVALL – Vall de Nuria's transition programme to a 0 Carb 365 Mountain Resort

1 Phase III, IV and V of the 'zero diesel' project, extends the current geothermal installation to 840 kW, eliminating all diesel from the buildings.

2 New distribution of highly efficient equipment to the old part of the hotel (Sant Gil, Sant Justi and Sant Antoni buildings).

3 Improvement of the thermal insulation of buildings to enhance energy efficiency.

4 TORGO Project 4x4 electric vehicle and replacement of the rest of the fleet of diesel vehicles.

5 Vall de Núria's Strategic Repositioning Plan.

6 Supply of synthetic HVO fuel to maintenance machines, reducing emissions by 90%.

7 Starlight certification of the Vall de Núria buildings complex

8 Installation of charging points for electric vehicles at all stops on the rack railway line.



Gràcies
Gracias
Thank you
Merci

